

# Mercedes-Benz Fashion Week

at **SMASHBOX** STUDIOS

## FALL 2004 COLLECTIONS SCHEDULE

	<b>SATURDAY</b> March 27th	<b>MONDAY</b> March 29 <sup>th</sup>	<b>TUESDAY</b> March 30th	<b>WEDNESDAY</b> March 31 <sup>st</sup>	<b>April 1st</b>	<b>FRIDAY</b> April 2 <sup>nd</sup>
				8:30am-6:00pm <b>MONDRIAN SUITES</b> The Mondrian 8440 Sunset Blvd.	8:30am-6:00pm <b>MONDRIAN SUITES</b> The Mondrian 8440 Sunset Blvd.	8:30am-2:00pm <b>MONDRIAN SUITES</b> The Mondrian 8440 Sunset Blvd.
<b>11:00AM</b>					<b>MARTINMARTIN</b> Stage One	
<b>NOON</b>		<b>LLOYD KLEIN</b> The Main Tent	<b>KARANINA</b> The Lightbox	<b>MONAH LI</b> The Lightbox	<b>SINGLE</b> The Lightbox	
<b>1:00PM</b>			<b>MASON BY MICHELLE</b> <b>MASON</b> The Main Tent	<b>SUE WONG</b> The Main Tent	<b>JOHN SAKALIS</b> The Main Tent	
<b>2:00PM</b>		<b>RACHEL PALLY</b> Stage One				
<b>3:00PM</b>		<b>COCO KLIKS</b> The Lightbox	<b>SAMORA</b> Stage One	<b>NAQADA</b> Stage One	<b>EDITTE KESHISHYAN</b> Stage One	<b>EDUARDO LUCERO</b> Stage One
<b>4:00PM</b>		<b>2 B FREE</b> The Main Tent	<b>TOMER</b> The Lightbox	<b>HEIKE JARICK</b> The Lightbox	<b>DANANG</b> The Lightbox	<b>OLIGO TISSEW FOR OLIVER TWIST</b> The Lightbox
<b>5:00PM</b>			<b>RAMI KASHOU</b> The Main Tent	<b>SHERI BODELL</b> The Main Tent	<b>COREY LYNN CALTER</b> The Main Tent	<b>SUSANA MERCEDES</b> The Main Tent
<b>6:00PM</b>				6-8:00pm <b>TRINA TURK</b> 8008 W. Third St.		
<b>7:00PM</b>		<b>MARIA BIANCA NERO</b> Stage One	<b>CUSTO BARCELONA</b> Stage One	<b>LORDS</b> Stage One	<b>TYLER</b> Stage One	<b>ENYCE / LADY ENYCE</b> Stage One
<b>8:00PM</b>		<b>PETRO ZILLIA</b> The Main Tent	<b>PEGAH ANVARIAN</b> The Lightbox	<b>DAVIES</b> The Lightbox	<b>SHAY TODD</b> The Lightbox	<b>SANCTUARY</b> The Lightbox
<b>9:00PM</b>	<b>MERCEDES-BENZ FASHION WEEK AT SMASHBOX STUDIOS KICK-OFF PARTY</b> Saks Fifth Avenue 9600 Wilshire Blvd.	<b>GEN ART</b> 10950 Washington Blvd.	<b>JENNI KAYNE</b> The Main Tent	<b>FRANKIE B</b> The Main Tent	<b>JOE'S JEANS</b> The Main Tent	<b>LOUIS VERDAD</b> The Main Tent
<b>10:00PM</b>			<b>JUDITH RIPKA /IN TOUCH WEEKLY PARTY</b> Smashbox Studios VIP Room <hr/> <b>J MASKREY</b> The Rooftop @ The Standard Downtown LA 550 South Flower St		<b>INNOVO PARTY</b> Smashbox Studios Main Lobby <hr/> <b>HEATHERETTE</b> 9599 Jefferson Blvd.	10:30PM <b>MERCEDES-BENZ FASHION WEEK AT SMASHBOX STUDIOS CLOSING PARTY</b> Avalon 1735 N Vine St.

The Main Tent, Stage One and The Lightbox are located at Smashbox Studios, 8538 Warner Dr., Street, Culver City, CA 90232

Mercedes-Benz Fashion Week at Smashbox Studios is sponsored by Mercedes-Benz, American Express, Redken, Smashbox Cosmetics, Evian, Silhouette, Judith Ripka, Cotton Inc., Mondrian, Asia de Cuba, Blue Fish Concierge, Zink Magazine, In Touch Weekly and California Apparel News